



## 2<sup>nd</sup> ANNUAL SOUTHEAST KICKBALL FEST

### Nations Largest Adult Kickball Tournament

Hundreds of co-ed, adult kickballers from across the United States gather for second time this July in Atlanta, GA to compete in a double-elimination adult kickball tournament, mingle amongst the event parties and have the chance to be crowned champion and boast the “Southern Cup”.

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#### Atlanta (March 28<sup>th</sup>, 2011)-

Players have been asking for it and now they receive it – the nation’s largest open adult kickball tournament. Availability up to 128 teams and more than 1,850 players from the Southeast and across the United States will converge on Atlanta, GA to square off in a tournament for the right to own the 2011 “Southern Cup”. The tournament weekend is July 29<sup>th</sup>-July 31<sup>st</sup> with games played that Saturday.

#### THE TOURNAMENT

The tournament is a double-elimination event and will be held in Atlanta at fields TBD. 16 hard fought games will be played each hour across the 2 locations from 8a-9p Saturday. There will be up a **total of 274 kickball games played** including both the Winners and Losers brackets before the champion is crowned. To spice up the excitement, Atlanta’s DJ’s will be mixing tunes at the fields all day during games.

A co-producer of the *Southeast Kickball Fest* and co-founder and president of *GO Sports Unlimited*, parent company of *GO Kickball*, **Jeff Kassen**, comments that “we are excited to once again present a competitive and social kickball experience welcoming many teams and players from across the nation. Last year’s inaugural event was a great success including higher participation than expected while interest for our upcoming 2011 event is gaining steam even prior to our initial announcement of the event. We look forward to another outrageous weekend of kickball, fun and social networking amongst the many participants.”

The event offers several awards ranging from competitive to fun, social prizes. Trophies and cash prizes will be awarded for the event’s Team Champion (Southern Cup trophy and cash prize), Team Runner-up (plaque and cash), 3<sup>rd</sup> place (plaque) and all Final Four teams receive SEKF Final Four t-shirts. There will also be plaques and gift certificates given away for the MVP and several social awards, including categories as the most outgoing team, the best dressed team, the longest yard team (team who traveled the farthest), most spirited team, first team eliminated, among many others.

#### THE FEST

The *Southeast Kickball Fest* is centered around having a good time, meeting new people and playing

recreational games of kickball. If you have not played kickball since the 4th grade or if you are a seasoned veteran, this tournament is for you. Beginners, experts and everyone in-between are more than welcome to join - our only requirement is that you are at least 21 years of age and want to have a fun time.

The festive atmosphere of the event includes official tournament parties, events and hotel. The teams are staying at the *Regency Suites hotel in the heart of Midtown Atlanta*. The official team bar is providing great discounts for all participants. The Friday evening "Welcome Party" kicks off the event in Midtown. Saturday evening boasts the grand event – the Southern Kick Ball. Parties will have popular bands; DJ's and drink specials for participants to enjoy!

### **TOURNAMENT REGISTRATION**

The *Southeast Kickball Fest* is an open, co-ed, adult kickball tournament in which any team is invited to play. The only requirement is that all players must be 21 years of age and older to participate. For more details and to register, visit the tournament website at [www.southeastkickballfest.com](http://www.southeastkickballfest.com).

Registration deadline is Wed, July 27<sup>th</sup> at 6p est -- teams are encouraged to register early as once capacity is reached registration will close.

### **KICKBALL: THE SPORT**

Kickball was originally called "Kick Baseball" and was invented around 1917 by Nicholas C. Seuss, Supervisor of Cincinnati Park Playgrounds in Cincinnati, Ohio. Circa 1920-1921, "Kick Ball" was used by physical education teachers in Public Schools to teach young boys and girls the basics of baseball.

Co-ed, adult kickball leagues now operate throughout the United States and Canada, offering an alternative to the competitive adult softball, volleyball and soccer leagues.

**Tournament Event Website:** [www.southeastkickballfest.com](http://www.southeastkickballfest.com)

**Sports Organization Sponsor/Producer:** GO Kickball, LLC ([www.gokickball.com](http://www.gokickball.com))

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